

New mifold Comfort Grab-and-go Car Booster Seat- 3X Thicker Cushion! Compact and Portable for Every Day, Carpooling, Travel, etc. Compact for Every Day, Comfortable for Every Adventure, Charcoal Grey Review-2021



[Read Customer Reviews](#)

COMPACT AND NARROW BOOSTER SEAT - the world's most compact and narrow, backless booster. Designed for kids, aged 4 and up, 40 to 100 lbs, and 40 to 59 inches tall, mifold is more than 10x smaller than a traditional booster, and just as safe

PORTABLE BOOSTER SEAT IDEAL FOR TRAVEL - the mifold comfort booster fits into a child's backpack, glove box or parent's handbag, making it perfect for carpooling, as a travel booster, for ride sharing and much more

NEW VERSION INCLUDES EXTRA PADDED "COMPACT COMFORT" SEAT CUSHION - The new mifold includes a super comfortable padded seat, updated shell design, anti-slip pads and easy to fit shoulder guide

KEEPS CHILD SECURE - mifold ensures optimal seat belt fit. Instead of lifting the child up, the grab-and-go car seat adjusts the adult seat belt by pulling it down to fit the child safely and securely

SAFETY TESTED AND GLOBALLY REGULATED - This kids booster seat meets or exceeds NHTSA standard FMVSS 213 in the USA and is regulated for use in every country worldwide except Australia and Taiwan. compact safety for every adventure

The range of mifold grab-and-go backless boosters are compact and portable booster seats. mifold protects the child by adjusting the adult's seatbelt to fit properly. mifold is 10x smaller than a regular boost and is so small that it folds down to fit into your child's backpack or car glove box so children can always be safe no matter whose car they are in.

Benefits

mifold Comfort is compact, portable, comfortable and safe

Designed for kids aged 4+, 40 -100 lbs, 40"- 59" tall

Fully regulated in the USA*

mifold Comfort is comfortable for every day and compact for every adventure!

carpooling

always have a booster for every kid in your car

taxis

taxis never have booster seats, and that is not safe!

grandparents

no need to clutter up the back of the car

traveling

so compact, it's easy to fit in your hand luggage

car rental

cleaner and cheaper than renting a booster seat, and you get to keep it!

3 in a row

fits 3 in a row, even in the smallest cars

10x smaller just as safe*

mifold Comfort is 10x smaller than a regular booster and is just as safe*. mifold is so compact it can fit in the glove box of a car and bigger kids love it because it is so discreet

About the Startup

Jon Sumroy

Founder, CEO

Jonathan Album

CMO and VP Sales

Robert Morris

CFO, COO

Describe your products in 3 words.

compact, safe, portable

How did you come up with the idea for this product?

In 2001, I had a vision to create a child car safety seat that was so compact and portable that my children could keep one with them all the time and be safe, no matter whose car they were in. This vision came from my own need. Our children were often in other people's cars without safety seats: especially when we were carpooling with local families for the school run. Fast forward a few years and we are now delighted that other parents and caregivers are benefiting from the invention.

What makes your product special?

mifold is the leader in the new ultra-compact car seat category. We have disrupted the market with an innovative and unique product enabling children to be safe in every car, on every journey, every time.

What has been the best part of your experience?

The most rewarding moments come when children, parents and other caregivers tell us how much they love and appreciate mifold. Today, hundreds of thousands of children are riding more safely in cars than before they received their mifold grab-and-go booster seat. The best part of the experience is working with such a wonderful, motivated and dedicated team. The mifold employees, our industrial designers, mechanical engineers, material scientists, manufacturing partners, supply chain and logistic experts and sales people, retailers and distributors, are all focused on the same vision. The knowledge that together we are improving the safety of children in cars, and can help reduce the number of injuries and deaths worldwide, is wonderful. This is why we all come to work in the morning.

- Project Number FMVSS 213

- Valid from: 2019/04/07 Review 2021, feedback 2021, promo code, discount code 2021, buy, picture, description, sale, price comparison, cheap, cheapest, value for money.